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 **gto**
orgullo y
compromiso
de todos

#COFOCE25


ANIVERSARIO
COFOCE

El Palacio de Hierro[®]

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A group of ten hands of various skin tones are holding up large, colorful letters to spell out 'E-Commerce'. The letters are: 'E' (red), '-' (green), 'C' (blue), 'o' (pink), 'm' (yellow), 'm' (purple), 'e' (green), 'r' (red), 'c' (yellow), and 'e' (blue). The hands are positioned below each letter, supporting it from underneath. The background is plain white.

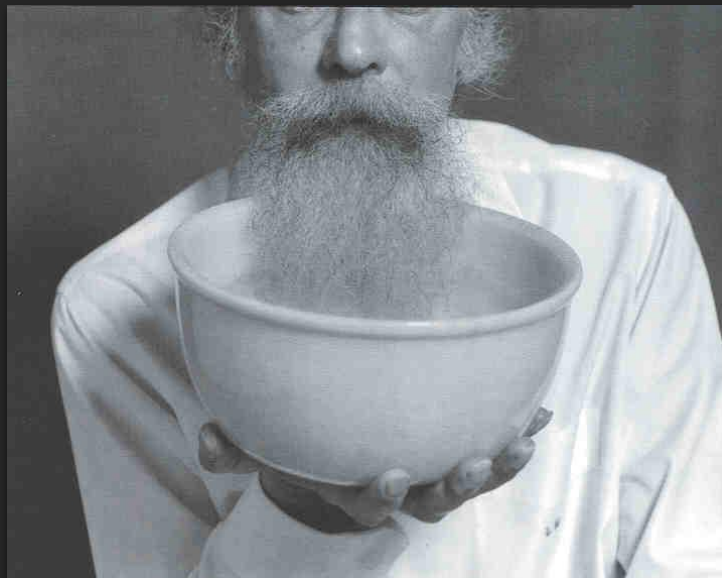
E-Commerce

Chapter 11

NEXT EXIT



Si las barbas de tu vecino ves cortar...



La revolución digital ha replantado las reglas del juego de los negocios





- Cultura Digital
- Consumer Experience / Journey
- Generación de Demanda
- Omnicanalidad

gto

